

Save on meat— compare these everyday discount prices!

Our meat cases are full again — with a complete variety of U.S.D.A. Choice Tenderay Brand Beef, Maitre D' cuts of pork and lamb, famous brands of poultry and cured meats.

What's more — Market Basket's outstanding variety of meat cuts are priced at EVERYDAY DEEP-CUT DISCOUNT PRICES. That means you pay far less than other markets' regular prices, often even less than their "sale" prices.

Prices marked * are Bonus Discounts — packers' allowances or temporary price drops passed on to you while supplies last.

Flavor-Seal Pack
GROUND BEEF 3-LB. PKG. \$1.47
Fresh Cut-Up
FRYER RABBITS lb. 79¢

U.S.D.A. Choice Tenderay Brand Beef
Regular Cut, Bone In
ROUND STEAK lb. 77¢

U.S.D.A. Choice Tenderay Brand Beef
T-BONE STEAK lb. \$1.19

U.S.D.A. Choice Tenderay Brand Beef
PORTERHOUSE STEAK lb. \$1.29

U.S.D.A. Choice Tenderay Boneless
TOP SIRLOIN STEAK lb. \$1.49

U.S.D.A. Choice Tenderay Boneless
Sirloin Tip or
CUBE STEAK lb. 98¢

U.S.D.A. Choice Tenderay Boneless
TOP ROUND STEAK lb. 98¢

U.S.D.A. Choice Tenderay Boneless Roast or
EYE ROUND STEAK lb. \$1.39

U.S.D.A. Choice Tenderay Brand Beef
RIB STEAKS lb. 89¢

U.S.D.A. Choice Tenderay Brand Beef
SEVEN BONE ROAST lb. 55¢

U.S.D.A. Choice Tenderay Flat Cut Shoulder
BONELESS ROAST lb. 79¢

U.S.D.A. Choice Tenderay Brand Beef
7-BONE SHOULDER STEAK lb. 59¢

U.S.D.A. Choice Nettle Rolled Beef Shoulder
BONELESS CLOD ROAST lb. 89¢

U.S.D.A. Choice Tenderay Boneless
FAMILY STEAK lb. 95¢

U.S.D.A. Choice Tenderay
BONELESS ROUND STEAK lb. 87¢

Market Basket Skinless
LINK SAUSAGE 4 8-Oz. Pkgs. \$1*

Shank Portion
SMOKED HAM lb. 49¢

Oscar Mayer
ALL BEEF WIENERS 1-LB. PKG. 59¢

Oscar Mayer Sliced
BRAUNSCHWEIGER 9-OZ. PKG. 49¢

Oscar Mayer Sliced
OLIVE LOAF 8-OZ. PKG. 49¢

Oscar Mayer Sliced
COTTO SALAMI 8-OZ. PKG. 49¢

Danolo Sliced
COOKED HAM 4 1/4-OZ. PKG. 67¢

Leo's Sliced
TURKEY OR CHICKEN 3-OZ. PKG. 45¢

McCoy
BEEF BACON 12-OZ. PKG. 69¢

Market Basket Wishbone, Armour Peerless,
Lancaster Farms or Poppy Brand
U.S.D.A. Grade A Frozen
TURKEYS HENS 33¢ TOMS 29¢

Lean, Meaty Oscar Mayer or Armour
Frozen Small Size
SPARERIBS lb. 59¢

Lean, Fresh Pork Leg — Shank Portion
FRESH HAM SHANK lb. 49¢

Lean, Fresh Pork Leg — Butt Portion
FRESH HAM BUTT lb. 59¢

Fresh Leg of Pork — Lean and Meaty
FRESH HAM SLICES lb. \$1.09

Eastern Grain Fed Center Cut Rib
PORK CHOPS lb. 79¢

Eastern Grain Fed Center Cut
LOIN PORK CHOPS lb. 89¢

Eastern Grain Fed Center Cut
WAFER THIN PORK CHOPS lb. 99¢

Eastern Grain Fed Pork
FAMILY PAK PORK CHOPS lb. 69¢

Extra Lean and Meaty Pork
FARMER STYLE SPARERIBS lb. 69¢

Butt Portion
SMOKED HAM BUTT lb. 59¢

Smoked Ham
HAM CENTER SLICES lb. \$1.09

Market Basket
ALL MEAT WIENERS 1-LB. PKG. 49¢

Farmer John, Luer Quality or Iowa Farms
SLICED BACON 1-LB. PKG. 57¢

Drumsticks, Thighs or Breasts
FRYING CHICKEN PARTS lb. 59¢

Cut-Up
FRYING CHICKENS lb. 33¢

U.S.D.A. Grade A Whole
FRYING CHICKEN lb. 27¢

Kold Kit Frozen
BEEF STEAKS PKG. OF 10 \$1.18

Turek-Meck Frozen
BUTTERED BEEF STEAKS lb. 89¢

Chicken of the Sea Frozen
IQF SHRIMP 12-OZ. PKG. \$1.39

Chicken of the Sea Frozen
BREADED SHRIMP 8-OZ. PKG. 69¢

Chicken of the Sea Frozen
BREADED SHRIMP 1-LB. PKG. \$1.19

Jones Dairy Farm Frozen
LINK SAUSAGE 1-LB. PKG. 98¢

Icelandic Frozen
HALIBUT FILLETS lb. \$1.09

Icelandic Frozen
SOLE FILLETS lb. 75¢

Four Fishermen Frozen
BREADED FISHSTICKS 14-OZ. PKG. 69¢

Streamfresh
TROUT PKG. 69¢

Alex Brand
TORTILLAS PKG. OF 12 23¢

Alex Brand
TAMALES 4 PKGS. \$1

Luer
LARD lb. 19¢

Oscar Mayer All
MEAT WIENERS 1-Lb. Pkg. 59¢



FOR CHRISTMAS SEALS... Mayor Albert Isen (at left) and Den 6 of Cub Scout 969-C, kick-off the 1967 Christmas Seal fund drive, to be conducted by mail, with the aid of Carl Backlund (far right), Torrance postmaster. Members of the Cub Scout pack, under the direction of Mrs. Beverly Ansley, den mother, delivered posters to local merchants. Mayor Isen, in a proclamation, called on all Torrance residents to join the fight against TB, emphysema, and other lung diseases by responding to the Christmas Seal appeal.

New Victoria Park Gym Plan Drawn, Hahn Says

Final plans have been ordered drawn for a new gymnasium and multi-purpose building at Victoria Regional Park, 190th Street and Avalon Boulevard, Supervisor Kenneth Hahn said today. Architect Harlan H. Pedersen and Associates submitted preliminary plans which were approved by the Board of Supervisors yesterday.

HE HAS already spearheaded the development of an 18-hole golf course, a swimming pool, general development of the park which included baseball and softball fields, concrete hard courts, four tennis courts, 20 picnic tables and a large picnic area, and parking for 87 cars and recreational lighting. The gymnasium will contain approximately 11,240 square feet and provide a full-size basketball court, bleachers for 300 spectators, and other sports facilities. To accommodate community meetings and civic

groups, a multi-purpose wing of approximately 4,540 square feet will be provided to include a kitchen, restrooms, and an enclosed patio.

Programs Ready

Official programs for the 79th annual Tournament of Roses parade are now available to the public. The programs, priced at \$1 each, may be obtained by writing to the Tournament of Roses Association, 391 S. Orange Grove Blvd., Pasadena 91105.

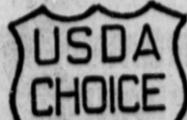
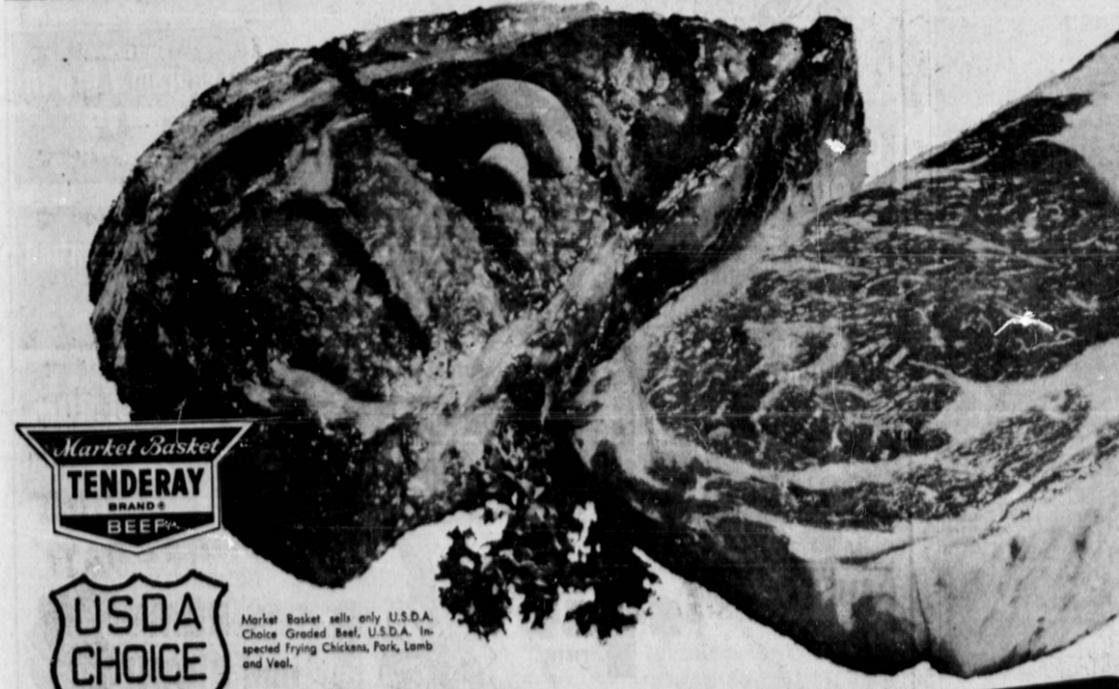
Introducing Mrs. Consumer

Why do we take the liberty of introducing YOU to Mrs. Consumer? Well, we feel that the community newspaper has probably more in common with this person than any other media. You see, she reads this newspaper each week to make up her shopping list as well as catching up on neighborhood activities... she actually depends on us, and for that matter we depend on her too!

IF YOU HAVE A PRODUCT TO ADVERTISE AND NEED MRS. CONSUMER TO PURCHASE YOUR MERCHANDISE... WE SUGGEST THAT YOU LOOK INTO THE LOS ANGELES SUBURBAN NEWSPAPERS, INC.

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RIENZI COMPANY 3727 W 6th St., Los Angeles, Cal., DU 5-8315



Market Basket sells only U.S.D.A. Choice Graded Beef, U.S.D.A. Inspected Frying Chickens, Pork, Lamb and Veal.

Tenderay takes the guesswork out of buying beef — forever

Tenderay Brand Beef is guaranteed both fresh and Tender EVERY TIME. Natural flavor and juices are protected while natural tendering action is speeded up by precisely regulated temperature, humidity and air circulation in special rooms. Tenderay Brand Beef is fully aged in 44 HOURS OR LESS, instead of weeks. No other beef so fresh can be so naturally tender!

